

FACTS

WHAT DOES KENNON-GREEN & COMPANY, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ■ Social Security number and Date of Birth ■ Investment Positions and Account Balances ■ Household Income and Details Relevant to Investing Decisions (e.g., Medical Conditions) <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons Kennon-Green & Co. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Kennon-Green & Co. share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	n/a
For our affiliates' everyday business purposes— information about your transactions and experiences	No	n/a
For our affiliates' everyday business purposes— information about your creditworthiness	No	n/a
For our affiliates to market to you	No	n/a
For nonaffiliates to market to you	No	n/a

Questions?	Call (614) 656-3638 or go to https://www.kennongreen.com
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Who we are	
Who is providing this notice?	Kennon-Green & Company, LLC (“Kennon-Green & Co.”)
What we do	
How does Kennon-Green & Co. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Kennon-Green & Co. collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ Speak with employees or Call or e-mail Kennon-Green & Co. ■ Fill out paperwork or Submit documents ■ Share information publicly including online or through social media We also collect your personal information from other companies.
Why can’t I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates’ everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>Forest Drive Properties, LLC is a special purpose real estate holding company owned by the Managing Directors of Kennon-Green & Company, LLC and is therefore under both common ownership and control. Forest Drive Properties, LLC owns a commercial building that it leases to Kennon-Green & Company, LLC.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>n/a</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> ■ <i>n/a</i>
Other important information	
Kennon-Green & Co. takes client privacy seriously. Except to the extent necessary to offer investment advisory services or other engagements into which the Firm has entered with a client and/or to ensure it is remaining in compliance with applicable laws and regulations, our policy is to act with the utmost discretion. We do not sell personally identifiable client information, nor do we share it unless we believe it is necessary to conduct operations. For example, Kennon-Green & Co. shares client information with the custodian holding client assets as well as certain third-party, independent vendors such as with our advanced portfolio performance metric software-as-a-service provider; the latter of which allows Kennon-Green & Co. to offer an interactive client portal for easy online access and more sophisticated account statements.	