Rev. 03/2021

FACTS

WHAT DOES KENNON-GREEN & COMPANY, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number and Date of Birth Investment Positions and Account Balances Household Income and Details Relevant to Investing Decisions (e.g., Medical Conditions) When you are no longer our customer, we continue to share your information as described in this	
How?	All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons Kennon-Green & Co. chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does Kennon-Green & Co. share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	n/a
For our affiliates' everyday business purposes— information about your transactions and experiences	n/a	n/a
For our affiliates' everyday business purposes – information about your creditworthiness	n/a	n/a
For nonaffiliates to market to you	No	n/a

Questions?

Call 949-356-9787 or go to https://www.kennongreen.com

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Who we are				
Who is providing this notice?	Kennon-Green & Co.			
What we do How does Kennon-Green & Co. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.			
How does Kennon-Green & Co. collect my personal information?	We collect your personal information, for example, when you Speak with employees or Call or e-mail Kennon-Green & Co. Fill out paperwork or Submit documents Share information publicly including online or through social media We receive copies of your account statements, trade confirmations, and other information from our custodian(s)			
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.			
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.			
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • n/a			

Other important information

Kennon-Green & Co. takes client privacy seriously. Except to the extent necessary to offer discretionary portfolio management services or other engagements into which the Firm has entered with a client and/or to ensure it is remaining in compliance with applicable laws and regulations, our policy is to act with the utmost discretion. We do not sell client information nor do we share it unless we believe it is necessary to conduct operations. For example, Kennon-Green & Co. shares client information with certain third-party, independent vendors such as with our advanced portfolio performance metric software-as-service provider. This allows Kennon-Green & Co. to offer an interactive client portal for easy online access, more sophisticated account statements, as well as back-office reconciliation of custodian data. Kennon-Green & Co. also shares client information with the custodian holding client assets only to the extent necessary to conduct discretionary portfolio management services.